World Coal Association appoints Michelle Manook as new Chief Executive Officer

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BEIJING – The World Coal Association (WCA) is pleased to announce the appointment of Michelle Manook as its new Chief Executive.

Ms Manook has over 25 years’ experience in the energy and mining industry covering Australia and, most recently, emerging markets. With an international track record managing corporate affairs, investor relations and business strategy within the oil and gas, metals and infrastructure industries, Ms Manook joins the WCA from Orica, a global leader in mining services, where she was Head of Strategy, Government and Communications for Europe, Asia and Africa.

Glenn Kellow, WCA Chairman and President and Chief Executive Officer of Peabody, welcomed Ms Manook’s appointment, stating:

"Michelle’s appointment is an important step in bringing new focus and strategic direction to the World Coal Association. While Michelle is new to the coal industry, she has extensive experience across the energy and mining sectors, and her fresh insights will be essential in guiding WCA and its members to meet both the challenges and opportunities we face. I’m confident that Michelle will foster international collaboration and be a fantastic advocate for the world’s largest energy source for electricity and a key ingredient for steelmaking, while promoting technologies that drive for continuous improvement in global emissions."

Speaking at today’s announcement in Beijing, Ms Manook commented:

"I firmly believe that any credible energy and climate policy must focus on energy diversity and the use of all low emission technologies. Choosing the Sanhe Power Plant as the location for my announcement is no coincidence. As the first near zero non-CO2 emissions coal-fired power station in Beijing, Sanhe is a great example of the opportunities that low emission coal technologies can provide."

Ms Manook plans to engage with emerging market governments and investors to advocate for energy policies that support all low emission technologies in meeting international climate targets:

"As the most widely available fossil fuel resource, coal is the backbone of world’s electricity supply and plays a significant role in sustainable development through its use in industrial processes, such as..."
steel and cement production, creating vital materials that support growth. With sufficient investment, coal has a crucial role in the world’s transition to cleaner energy. We have to work together to move coal consumption towards low emission technologies, to power prosperity and drive value generation for those that need it most. Meeting the Paris climate targets will take cooperation and collaboration. I’m looking forward to heading up an organisation that is committed to playing a constructive and progressive role in meeting the world’s challenges, now and into the future.”

Notes
About the World Coal Association
The World Coal Association is a global industry association formed of major international coal producers and stakeholders. WCA’s mission is to demonstrate and gain acceptance for the fundamental role coal plays in achieving a sustainable and low emission energy future. Membership is open to companies and not-for-profit organisations with a stake in the future of coal from anywhere in the world, with member companies represented at Chief Executive or Chairman level.

About Sanhe Power Plant
Sanhe power station, operated by China Energy, is the first near zero non-CO2 emissions coal-fired power station in the Beijing-Tianjin-Hebei area. In 2014, it was awarded the National Coal Power Demonstration Station for Energy Conservation and Emission Reduction by the National Energy Administration. Sanhe has four units with a total capacity of 1330 MW, supplying electricity and heat to Beijing and the local area.

About China Energy
China Energy Investment Corporation (China Energy) is a mining and energy company operating across eight business segments including coal, thermal power, new energy, hydropower, transportation, chemicals, environmental technology and finance. Formally established in 2017 following the merger of China Guodian Corporation and Shenhua Group, both Fortune Global 500 companies, China Energy was ranked 101st among the Fortune Global 500 in 2018. It is one of the largest power companies in the world by installed capacity, and is the largest producer of coal, wind power, thermal power, coal-to-liquid fuels and coal chemicals globally.

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