

## MEMBERSHIP OVERVIEW



The World Coal Association is the only body that represents the coal industry at the global level. WCA's membership is international in nature, covering all major coal regions and incorporating many of the world's largest coal producing and allied companies, alongside national associations.

## About WCA

Established in 1985, the WCA is recognised internationally as the global voice of coal. WCA's members include many of the largest coal companies from across the globe, representing all major producing and consuming regions. Our existing membership list is on page 11.

WCA regularly represents the global coal industry at high-level international events on energy, sustainable development and climate change. We hold:

- Special Consultative Status with the United Nations Economic and Social Council (ECOSOC)
- Observer Status with the United Nations Framework Convention on Climate Change (UNFCCC)
- Observer Status with the Intergovernmental Panel on Climate Change (IPCC)
- Membership of the United Nations Climate Technology Centre and Network (UNCTCN)
- Membership of the International Energy Agency (IEA) Coal Industry Advisory Board (CIAB)
- Association membership of the International Council on Mining and Metals (ICMM)
- Signatory to the UN Global Compact (UNGC)

WCA has represented the coal industry at the annual UN Conferences of the Parties to the Framework Convention on Climate Change since its inception, most recently at COP24 in Katowice in December 2018; and at the various UN summits on Sustainable Development. WCA was invited by the UN Secretary-General to attend the signing ceremony of the Paris Agreement at the UN General Assembly in New York on 22 April 2016.

In addition, WCA has established Memoranda of Understanding with a number of bodies:

- ASEAN Centre for Energy
- Bettercoal
- UN Economic Commission for Europe (UNECE)

WCA's mission is to demonstrate and gain acceptance for the fundamental role coal plays in achieving a sustainable and low emission energy future. To do this, we are developing WCA into a thought leadership organisation representing the coal industry and implementing a comprehensive engagement strategy to communicate and work more effectively on behalf of the industry.

## WCA strategy

### THOUGHT LEADERSHIP

We publish flagship reports, such as *ASEAN's Energy Equation*, that provide significant intellectual rigour behind the argument that coal and low emission coal technologies play an important role in achieving sustainable development and supporting action on climate change.

### MEDIA ENGAGEMENT

WCA has become recognised as the global spokesperson for coal, appearing on television networks such as *BBC, CNN, CNBC, Sky News, Bloomberg* and others; in international newspapers such as the *Financial Times, New York Times, Wall Street Journal, Economic Times of India* and the *Guardian*; as well as on wires, such as *Bloomberg* and *Reuters*. While coal still faces a difficult media environment, this activity has helped promote discussion about the role of coal and low emission coal technologies, particularly in developing and emerging economies.

### KEY INFLUENCER ENGAGEMENT

WCA has been working to develop relationships with key organisations that influence debates about international energy and environment policy, especially with regard to coal. In the medium-term this will help develop their understanding about the role of coal and low emission coal technologies and influence their contribution to the debate on these issues.

### POLICY MAKER ENGAGEMENT

WCA has been developing relationships with governments and other policy makers to influence the policy settings in relation to coal at both the national and international level. Our relationships with governments in China, India, USA, Australia, Japan, Indonesia and others are key to advocating for coal in international forums. We are working to build stronger relationships with these governments to jointly develop pathways for a sustainable future for coal.

WCA works to secure the long-term sustainability of the coal sector, bringing together stakeholders to help the industry respond to the challenges it faces, encouraging innovation and supporting members to be industry leaders. We represent our network of members globally through advocacy, research and events.

## Value of WCA membership

### BROAD WORK PROGRAMME

WCA represents members who are progressive and committed to playing an active, constructive role in meeting the global challenges we face. This commitment to progress is evident in WCA's work programme, which covers a range of issues impacting the global coal industry, encompassing climate change; the Sustainable Development Goals (SDGs); health and safety in mining; coal shipping; low emissions coal technology, including carbon capture, use and storage (CCUS); and other environmental issues for coal, such as mercury emissions.

### COVERING THE LIFE CYCLE OF COAL

WCA's work is global in reach and extends from coal mining through to the use of coal. Not only can we work on issues of importance to mining, such as safety, community engagement and mine reclamation, but critically we are the only organisation to engage internationally on issues around the use of coal, such as climate change and local air pollution.

### PROVIDING INDUSTRY LEADERSHIP

At WCA, we believe that as a global industry, coal should have a global voice. National associations play a hugely important role in representing coal companies on local and regional issues. But coal is a global commodity, traded internationally, with global consequences. WCA works on global issues that are too big for individual companies to tackle alone.

### COVERING GLOBAL ISSUES

There are many issues for the coal industry that transcend the national or regional context. Over recent years, there have been a number of instances where WCA has been called upon to work on specific global issues on behalf of its members, such as negotiations on mercury emissions and issues around international coal shipping. Without WCA, it would be incredibly challenging to organise a coordinated global response to these issues.

---

## CREATING A FORUM FOR DEBATE

WCA hosts invitation-only events that bring together a diverse range of global stakeholders to discuss key issues of concern for the industry. WCA hosted a series of regional roundtables throughout 2018, bringing together high-level stakeholders to discuss the challenges and opportunities around coal and the Sustainable Development Goals (SDGs). The roundtables, which were held in London, Johannesburg and Bogota, brought together participants with different perspectives, covering a number of regions, and will inform any future WCA work on mapping coal to the SDGs.

## SUPPORTING THE DEPLOYMENT OF LOW EMISSION COAL

WCA is working with countries that have outlined a role for coal in their Nationally Determined Contributions (NDCs) to the Paris Agreement to help support them in the deployment of low emission coal technologies. This work includes holding regional events, commissioning research on low emission coal technology in key regions, as well as targeted meetings with key countries.

## ADVOCATING FOR INNOVATION AND BEST PRACTICE

WCA has clear, positive statements on climate change, sustainable mining, energy access and sustainable development, alongside a commitment to safety. It publishes case studies, produced in collaboration with members, on best practice within the industry, on issues such as mine reclamation, water management, safety and technology innovation.

---

## COORDINATING WITH STAKEHOLDERS

WCA has formal and informal relationships with a range of influential organisations, including UN bodies, such as the UNECE, regional organisations, such as ACE, CCUS leaders, and sustainability initiatives, such as Bettercoal.

The global conversation around coal and decisions about its future are being shaped by these international organisations. It is essential that the coal industry has a role as a constructive stakeholder and this is only possible by coordinating our outreach efforts and having a unified voice.

## PROVIDING A GLOBAL VOICE

It is impossible to effectively communicate without engaging with media, whether this is traditional media or on social media platforms. WCA engages with top tier media globally, talking to journalists about the range of issues of significance to the coal industry. Coal is a global story and our work over recent years has ensured that we are providing a voice for the industry with global media.

---

## FULL CORPORATE MEMBERS

Full Corporate Members pay a base fee of £35,000 GBP. In addition, coal producing members pay a tonnage fee of £500 GBP per million tonnes of coal produced in the previous year (self-declared on an annual basis to the WCA Secretariat), up to a maximum fee of £135,000 GBP. Full Corporate Members may appoint two directors to the Board of the WCA who have full voting rights and may nominate for election to office holder positions.

---

## ASSOCIATE CORPORATE MEMBERS

Membership is also available for allied companies at the Associate Corporate level. The flat fee for Associate Corporate membership is £15,000 GBP per annum. While Associate Corporate membership does not enable the appointments to the Board or voting rights, these members may observe at Board meetings, attend WCA events and receive WCA briefings and other material.

---

## ASSOCIATION MEMBERS

Non-profit bodies, such as national coal associations and research institutes, may join as Association Members for a flat fee of \$1500 USD.



Membership fees

---

## FULL CORPORATE MEMBERS

- Anglo American
- Aurizon
- Caterpillar Global Mining
- Cerrejón
- China Energy Investment Corporation
- GE
- Glencore
- Komatsu
- Orica
- Peabody
- PT Berau Coal Energy
- SUEK
- Whitehaven Coal Limited
- XCoal Energy & Resources
- Yancoal

## ASSOCIATE MEMBERS

- Assocarboni
- Associação Brasileira do Carvão Mineral
- China National Coal Association
- Coal Association of Canada
- Coal Association of New Zealand
- Coal Preparation Society of India
- CoallmP – Association of UK Coal Importers and Producers
- Colombian Mining Association (ACM)
- Fossil Fuel Foundation
- German Coal Association
- Indonesian Coal Mining Association
- Japan Coal Energy Centre (JCOAL)
- Minerals Council of Australia
- National Mining Association (NMA)
- Queensland Resources Council



WCA membership



World Coal Association  
5th Floor Heddon House  
149-151 Regent Street  
London W1B 4JD UK

+44 (0) 20 7851 0052  
info@worldcoal.org

-  worldcoal.org
-  @WorldCoal
-  World Coal Association

Copyright © 2019 World Coal Association